

# **Our Story**

What began in 2002 with hauling fresh-cut Christmas trees has transformed into a world of illuminated giants and festive experiences revitalising community engagement in your outdoor events.

We provide a truly all-inclusive service -- from engineering certifications and experienced supervisors to 24/7 maintenance teams with dedicated call lines -- all backed by \$20 million in public liability and product insurance.

As a one-stop shop, we deliver customized, colourful concepts complete with illustrations, built up from a wide variety of items, for any outdoor space (parks, town squares, arcades, and more).

#### Christmas is All Year Round

#### 1. Dec - Jan

- Installs: until Christmas Day
- Priority dismantles: as early as Boxing Day.
- Outdoor dismantles: before Jan 10.
- Remainder of January: cleanup and storage.

#### 2. Feb - Apr

- Engage in a prolonged conceptual planning process.
- Offer long-term clients our novel prototypes.
- Ideally, a 6-month lead time is best for price, -- and availability of engineering.
- As such, we place early orders with international suppliers & vendors in this season.

#### 3. May - Jul

- Our second busiest season, where councils request quotes and we tender designs.
- July: Our requested winter installs.

#### 4. Aug - Sept

- We unload (and test thoroughly) the huge variety of quality goods we get every year.
- We carefully pack our sales orders, -- and send them forth to our valued customers.
- We begin our pre-decoration process.

#### 5. Early - Mid-Oct

- Our safety inspectors conduct risk assessments.
- Final installation schedule is completed and initialed by councils.
- Pre-decoration, preparing order fulfillment

#### 6. Mid-Oct - Nov

- Mid-Oct: Priority customers get their first installs.
- Nov: This period must be booked well in advance.











#### Evergreen

Luxurious, lush, lively, and true to life. We offer extra options:

- 1. Integrated lighting installed by our professional team, build-by-numbers.
- 2.Buildup: From a quality base with bespoke lighting from our sustainable solar or RGB ranges.





# Nova Height: 4m

#### Nova

A decade of tailoring our offerings has refined the efficiency of what we offer. Nova is the result: a pre-lit tree with a minimalist form factor, that has become the perfect choice for experienced designers.

Nova offers value, without compromising style and character: and, it's just so easy to decorate... so customizable, even its colourful foliage can be altered.





#### **Nova Swirl**

A nexus for your celebration, festooned with swirls of colourful bright lights; themed in the shades of your imagination.

Can be accessorized with bauble colours to match your theme.



## Lancy

Lancy is a refined blend of airy filigree and luminous detail, reaching gently towards heaven.

A unique item for our most prized customers, built with premium materials, Lancy offers exceptional durability, ensuring it remains a showpiece for many seasons.





Versailles is tailored bespoke; and, inspired by the French court.

Even the most demanding of our discerning clientele appreciate the custom colours, high durability materials, add-ons and ropelights it offers to delight them.







#### Aurora

After the Aurora Australis, this item is reminiscent of the Southern Lights' fading radiance at the dawn break. Part of our extensive range of sphere designs.

Additional spheres come complimentary and optional. All colours are possible; spheres are crafted for durability and long-lasting brilliance.

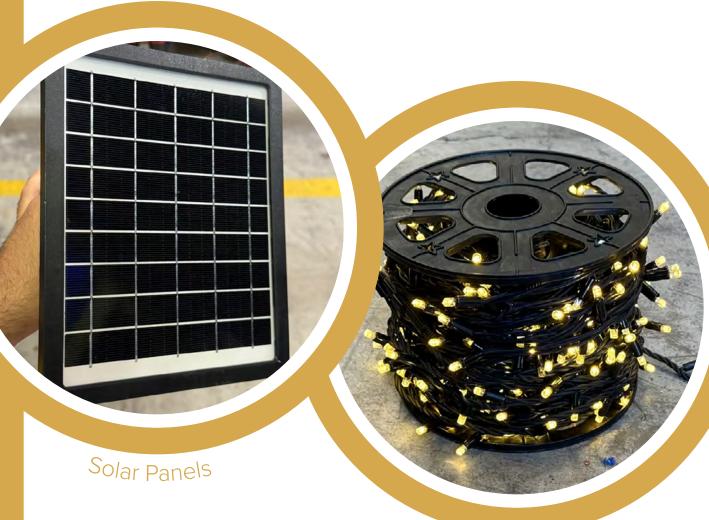


Aurora Height: 3.5m

# Solar Lights

No outlet required. Our lights are sustainable, robust, and feature in-built sensors that activate at dusk.

Solar Panels capture daylight and lights are powered by panels.



& Lights



# **Dynamic Event Lighting**

#### Transform spaces:

- String lights with colours and subtle white twinkles for an intriguing glow
- RGB floodlights to powerfully illuminate buildings and landscapes
- Programmable RGBs that captivate audiences with amazing light shows

Our solutions are tailored to any scale and budget. We always pride ourselves on exceptional value and promise stunning results with no compromise.







**RGB** Floodlights



Programmable RGB

#### The Star of Guidance

A traditional, crowning centrepiece, guiding us with its reassuring glow back home to community from past the treetops.

Styles and heights are available per each of our specialty tree designs.



Starburst
A geometric starburst, radiant from every angle.
50 / 75 / 100 cm



Lumine
The timeless elegance of the ancient stars.
50 / 75 / 100 cm

#### Ornamentations

Here are examples of our colour palette. Furthermore, unique styles can add to the diversity of your bauble package.



#### **Shiny** 8 - 20cm



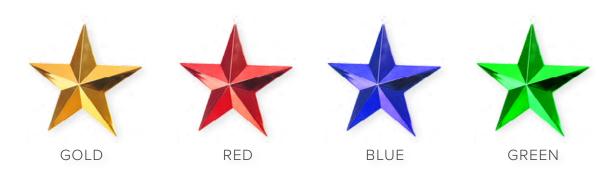
**Gloss** 8 - 50cm



**Luxury** 8 - 40cm



**Stars** 10 - 30cm



# Complimentary

Candycane Delite



**Southern Crosses** 40 / 60 / 100cm



Snowflakes 25 / 50cm



**Bows** 40 / 100 cm



**Candycanes** 60 cm

# **Deluxe Options**



Shown, 25cm

<del>O</del>S



**Snowflowers** 25cm



**Golden Gifts** 25cm



Candycane Deluxe 25 / 50cm



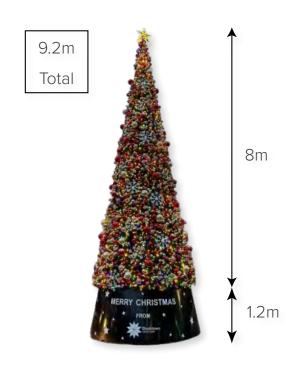
Candyswirls 25 / 50cm



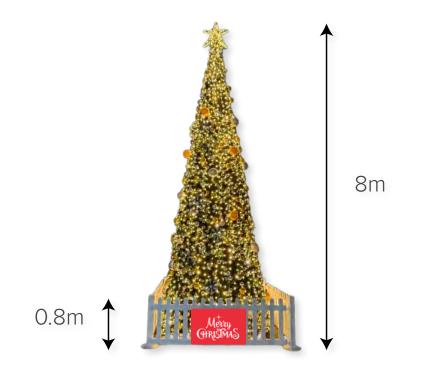
# **Finishing Touches**



**Branding**Signs and branded items to represent your vision



Engineered Plinth
Themed for your brand
requirements



**Picket Fence**Multiple heights (50 / 80 / 150cm)
A range of heights and colours











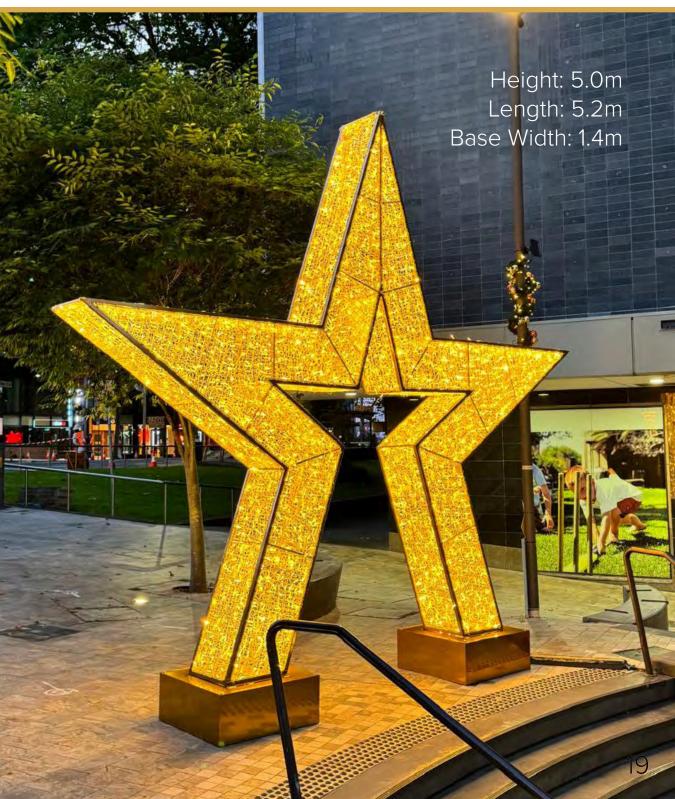


#### **Star Gate**

A landmark design with a hypnotic golden radiance.

Transforming empty spaces into a photo opportunity as well as a door to celebration.

A promise of delight



#### **Box of Wonders**

An open box reminds us of the promise of discovery, and the wonderbox' golden star kissed frame invites visitors to step inside this shining centrepiece.

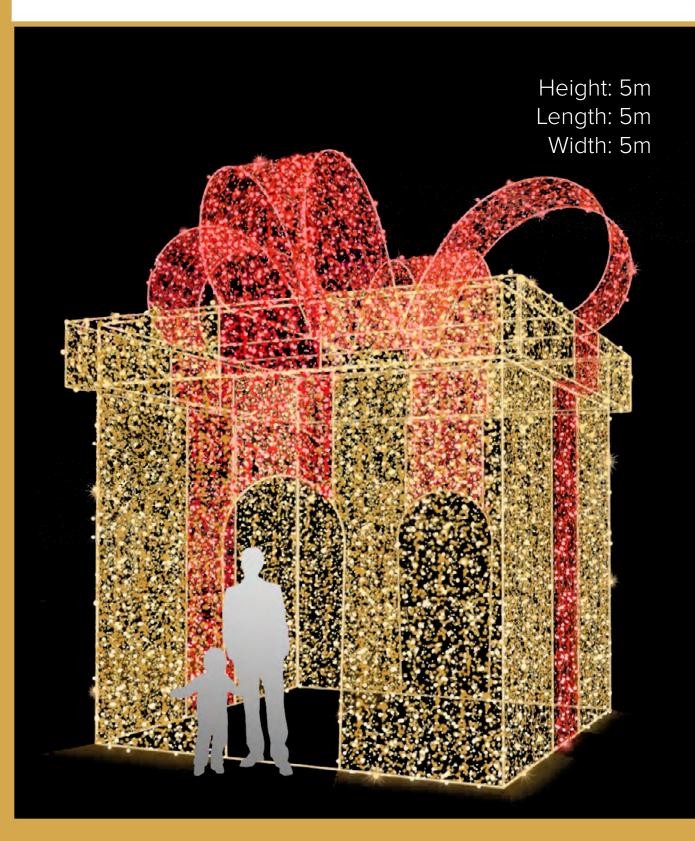




The timeless joy of unwrapping a gift

### **Grand Prize**

Wrapped in bows and golden light, the grand prize inspires passersby to explore the opportunities contained in the generous spirit of Christmas.





Every gift is a new story



#### **Arcade of Wonders**

A backdrop for photos and memories, the arcade of wonders transforms intermediary spaces becoming a vessel of guidance to their unforgettable Christmas experience.

A swirling path to freedom





#### **Star Giant**

Step inside a monument to the enduring purity of the stars.

Packed with the prospects of festive wonder, the Star Giant is a magical backdrop for fantastical experiences constructed with high durability materials and top-quality lighting.

Scenery for Imagination





# 4.5m Balloon Height: 4.5m Length: 3.3m Width: 3.3m

#### The Great Adventure

An escape into dreams of flight, it invites visitors to remember childhood fantasies of adventure, joy and discovery.

Transform your streets and plazas to destinations of intrigue.



#### Promising you a clean Christmas

With our solar solution roll-out in 2020 and our partnership with the FSC to source materials for packaging via sustainable forestry, our commitment to innovation marches on down to the smallest details of our business ethics.

Our European partners invested millions in supporting this initiative with a manufacturing process that uses recycled raw materials to produce products of the same or better quality.

Try these products or our solar panel solutions by giving us a call on the number below.

We are happy to hear your enquiries and we are available Monday through Friday.







For all other inquiries you can call us at 02 9660 3777

Or

Email us at info@commercialchristmas.com.au

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